Faculty Performa

MOHD SALEEM MIR

Assistant Professor, Cluster Innovation Centre, DU

Address: #117, First Floor

Cluster Innovation Centre

University of Delhi Delhi - 110007

Phone No.: 011-27666706

Email: msmir@cic.du.ac.in



Educational Qualifications		
Degree	Institution	Year
Ph.D. (Geography of Tourism)	Delhi School of Economics	2014
M.Phil. (Geography of Tourism)	Delhi School of Economics	2008
M.Sc. (Geography)	Aligarh Muslim University	2006
M.A. (Tourism Management)	Indira Gandhi National Open University	2018
B.Sc. Hons. (Geography)	Aligarh Muslim University	2004
Certificate/Training Courses		
Course Title	Institution	Year
Course Title	Institution	rear
Training Course on Photoshop	Delhi University Computer Centre	2024
Training Course on Photoshop	Delhi University Computer Centre	2024
Training Course on Photoshop Research Data Analysis using SPSS	Delhi University Computer Centre Delhi School of Analytics, IoE	2024 2023

Career Profile

- Assistant Professor (Permanent), Cluster Innovation Centre (CIC), DU (Since 2013)
- Assistant Professor (Adhoc) Deptt. of Geography, Dyal Singh College, DU (2012-2013)
- Guest Faculty, Department of Geography, Dyal Singh College, DU (2012)
- Visiting Faculty, Department of Architecture, School of Planning & Architecture (SPA),
 Delhi, 2012

Administrative Assignments

• **Programme Coordinator,** B.A. (Honours) Humanities & Social Sciences, Cluster Innovation Centre – July 2017 to Feb 2021

Areas of Interest / Specialization

- Geography of Tourism
- Virtual Geography / Cybergeography
- Remote Sensing & GIS
- Demography and Population Studies
- Digital Humanities

Research Guidance

Currently guiding two PhD students:

- 1. Shaukat Broad research area: Geography of Innovations
- 2. Vishal Verma Broad research area: Geography of Tourism

Research Projects (Major Grants/Research Collaboration)

- Grant of Rs. 1.5 Lakh for a period of 1 year (October 2015 October 2016) from University of Delhi under R&D Grant 2015-16 for the project titled Water Scarcity in Delhi: Demand Supply Analysis.
- Co-PI, Innovating for Village Transformation: An Exploration of the Hiware Bazar Model of Rural Development. Grant of Rs.3.5 Lakh from University of Delhi under Innovation Projects Scheme, for 2015-16.
- Grant of Rs. 6 Lakh for a period of 2 years (August 2013-July 2015), from Indian Council of Social Science Research (ICSSR) New Delhi for the project titled Declining Sex Ratio in Jammu & Kashmir: A Ground Perspective.

Publications Profile

Books/Monographs (Authored/Edited)

• Mir, M. Saleem, (2012). Emerging Trends of International Tourism in India: Response of Tourism Industry to Globalization. Germany: Lambert Academic Publications (ISBN:978-3-8484-4862-3)

Book Chapters

- Mir, M. Saleem, (2015). Geography of Tourism in India. In: Bhat, L.S. (Ed); ICSSR Survey of Research and Explorations (Volume 2): Economic Geography Urbanization, Industry, and Development. (pp. 41-64) New Delhi: Oxford University Press [ISBN-13: 978-0-19-945842-4]
- Mir, M. Saleem & Varshney, D., (2014) Declining Sex Ratio in Jammu & Kashmir: A Ground Perspective. In: Tandup, C (Ed.) Change in Cryosphere its Impacts on Ecosystem Services and Rural Livelihood: A Case of Mountain Environment (pp. 345-355). New Delhi: Excel Publishers [ISBN: 978-93-83842-76-6]
- Mir, M. Saleem & Saha, A. K., Truncating the Life Cycle of a Tourism Destination: An Analysis of Terrorism-Tourism Relationship with respect to Butler's TALC Model. In: Aima, A., Manhas, P.S. and Bhasin, J. (Eds.) Tourism Destination Management: Strategic Practices and Policies (pp.374-389). New Delhi: Kanishka Publishers and Distributers [ISBN 978-81-8457-370-1]

Research papers published/accepted in Peer Reviewed/UGC Care/Scopus Journals

- Mir, M. Saleem, (2024). Geography of Virtual Worlds: A Case study of the Second Life Digital Platform. *Special Issue of Annals of the NAGI*.[ISSN: 0970-972X] [Accepted for Publication]
- Mir, M. S., Sidana, K., Sharan, U., Kumar, R., Vibhore, A., Kumar, L., Singh, O., Kumar, S., Bhaduri, A., & Purohit, J. (2024). COVID-19 led work environment disruption in India and its impact on the workers' mental wellbeing. *International Journal of Health Sciences*, 8(S1), 1201–1217. https://doi.org/10.53730/ijhs.v8nS1.15073
- Kala, G., Mir, M. Saleem, Purohit, J.S. et.al. (2023). Knowledge, Awareness and Attitude towards Cancer: An Intervention-based Study among the Students of the University of Delhi, India. *Journal of Public Health & Development, Vol. 21, No. 3.* (Sep-Dec 2023) https://he01.tci-thaijo.org/index.php/AIHD-MU/article/view/264182
- Mir, M. Saleem, & Nengneilhing, R. (2023). Heritage Walks as Emerging Tourism Product in Delhi, India. *Tourism Innovations*, Vol. 13, No. 1, pp.1-7 [ISSN: 2278-8379] (Feb 2023) https://tourismcongress.wordpress.com/journal-tourism-innovations/
- Mir, M. Saleem (2021). Positioning Tourism Industry within an Intricate Web of Armed Conflict, Scenic Economic Resources and Environmental Stress: A Case Study of Kashmir Valley. *Journal of Emerging Technologies and Innovative Research*, Vol. 8, No. 9, pp.387-402. [ISSN: 2349-5162] (Sep 2021) https://www.jetir.org/view?paper=JETIR2109557
- Sharma, A.K., Singh, A.K., Yadav, A.K., Shukla, A., Krishan, K., Katiyar, S., Mir, M. Saleem, Parmar, A., Pathak, N. &Bhaduri, A. (2020). Mapping Delhi's Weekly Markets: an Exploratory Study of Hafta Bazaars. *Urbanisation, Vol. 5, No. 1, pp. 9-16.* (May 2020) https://journals.sagepub.com/doi/abs/10.1177/2455747120917584?journalCode=urba
- Mir, M. Saleem & Nandlal Mishra (2017). Manav Vikas ke Path par Bharat. *Yojana (Hindi)*,
 May 2017, Vol. 61, No.5, pp. 43-46. [ISSN: 0971-8397] (May 2017)

http://yojana.gov.in/Yojana%20Hindi-%20May%20Issue.pdf

• Varshney, D. and Mir, M. Saleem, (2016). Regional Inequalities in the Status of Women in Jammu and Kashmir: A Geographical Analysis. *Indian Journal of Regional Science, Vol. XLVIII, No. 2. pp. 111-124* [ISSN: 0046-9017 (Print); 2456-6519 (Online)] https://indianjournals.com/ijor.aspx?target=ijor:ijrs&volume=48&issue=2&article=011

Conference Proceedings (Abstracts/Full Papers)

 Mir, M. Saleem. (2013). Recreation Opportunity Spectrum (ROS): An Indispensable Tool for Tourism Policy in Jammu & Kashmir. In: Regional Development, Sustainability and Socio-Economic Development in Jammu & Kashmir. New Delhi: Pentagon Press

Poem(s) Published

• Urdu Poem (translated into English by Pratishtha Singh) published in Muse India (an eliterary journal), Issue 58: Nov-Dec, 2014 [ISSN: 0975-1815] https://museindia.com/Home/ViewContentData?arttype=focus&issid=58&menuid=5287

Orientation Programs / Faculty Development Programs / Short Term Programs (Attended/Organized)

- 1. Attended *Short Term Program on NEP 2020 Orientation and Sensitization Program*, organized by MH-MMTTC Hansraj College from 16.03.2024 to 30.03.2024.
- 2. Organized Faculty Development Program on Empowering Teachers for Engaged Learning in Higher Education, organized by Cluster Innovation Centre from 04.12.2023 to 08.12.2023.
- 3. Attended *Training Program on Research Data Analysis using SPSS*, Organized by Delhi School of Analytics, Institute of Eminence, DU, from 14.06.2023 to 15.06.2023.
- 4. Attended Faculty Development Program on Exploring Dynamics of National Education Policy 2020 with reference to NAAC Perspectives, organized by Parul University & Research Foundation of India, from 12.05.2023 to 18.05.2023.
- 5. Attended Faculty Development Program on ICT Based New Paradigms of E-Teaching and E-Learning: Digital Pedagogy organized by Mata Sundri College for Women, DU, from 15.09.2020 to 30.09.2020.
- 6. Attended *Faculty Development Program on E-Learning Platform* organized by Indian Institute of Technology, Guwahati, from 7.9.2020 to 14.9.2020.
- 7. Attended *Orientation Program* organized by Centre for Professional Development in Higher Education, University of Delhi, from 21.11.2017 to 19.12. 2017.

Conference Organization / Presentation / Participation / Webinars / Training

- 1. Attended *Online Training on Turnitin Instructor Onboarding* organised by the Delhi University Computer Centre on 6th August 2024.
- 2. Presented "Technological Innovations in Education: A Critical Engagement with the Challenges in the Indian Context" at the 'International and Interdisciplinary Conference on Globalization: Impact on Society, Culture and Education' held between 4th and 6th January 2023 at Chandrakona Vidyasagar Mahavidyalaya, Vidyasagar University.
- 3. Presented "Geography of Virtual Worlds: A Case Study of the 'Second Life' Digital Platform" at the International Conference on 'Geography and Digital: Intersections and Conflations' held online from 23rd to 25th May 2022, by the Department of Geography, DU.
- 4. Chaired a Technical Session on "Geo-spatial Development" during the International E-Conference on Sustainable Livelihoods: Water, Climate and Geospatial Development"

- organized by Institute of Public Enterprise, Hyderabad from 7-8 October 2021.
- 5. Chaired a Technical Session on "Water Quality" during the International E-Conference on Sustainable Livelihoods: Water, Climate and Geospatial Development" organized by Institute of Public Enterprise, Hyderabad from 7-8 October 2021
- 6. Participated in National Webinar on "Issues and Challenges of Migrants and Informal Workers: Scenario during Covid-19 times" organized by Institute of Public Enterprise, Hyderabad on 24th August 2020.
- 7. Participated in International Webinar on "Positioning Migration Studies to Understand the Short and Long-term Impacts of the Covid-19 Pandemic", organized by Centre for Diaspora Studies, Central University of Gujarat, held on 10-11 September 2020.
- 8. Participated in a Two Day National Seminar on Poverty and Social Exclusion: A Life Course Perspective, held at IIPA, New Delhi on April 12-13, 2018.
- 9. Poster Presentation "Urban Infrastructure Water Supply Management" at National Conference on Making Cities Resilient: Post Habitat III, held on February 03 & 04, 2017 at the University of Delhi, India. [Awarded Best Poster Certificate & Prize]
- 10. Poster Presentation "Innovating for Village Transformation: An Exploration of the Hiware Bazar Model of Rural Development" at Research Display at the Convocation Ceremony, held on 19th November 2016, University of Delhi. [Awarded Best Poster Certificate]
- 11. Presented "Spirituality as a Panacea to Ecological Crisis in Kashmir Valley, India" at the 3rd ISA Forum of Sociology on The Futures We Want: Global Sociology and the Struggles for a Better World, held from July 10-14, 2016 at Universitat Wien, Vienna, Austria.
- 12. Presented "Demand-Supply Analysis of Drinking Water: A Case of Indian Cities with Special reference to Delhi" at the 9th International Geographical Union Conference on Land-use Change, Climate Extremes and Disaster Risk Reduction, held from March 18-20, 2016 at University of Delhi, India.

Workshops attended/organized

- 1. Participated in a webinar on Excellence in Peer Review: How to be an Effective Peer Reviewer
- 2. Participant, *Workshop on Photoshop* organized by Delhi University Computer Centre on 21st May 2024.
- 3. Coordinator, *Workshop on Cultural Heritage & Entrepreneurship*, organized by Cluster Innovation Centre DU from 18.03.2024 to 20.03.2024.
- 4. Coordinator, *Workshop on Design Your Degree (DYD) Concept*, organized by Cluster Innovation Centre DU from 28.02.2024 to 01.03.2024.
- 5. Coordinator, *Workshop on Design Your Own Degree (DYOD) Concept*, organized by Cluster Innovation Centre DU from 15.02.2024 to 17.02.2024.
- 6. Coordinator, *Workshop on Design Your Own Degree*, organized by Cluster Innovation Centre DU from 01.02.2024 to 02.02.2024.
- 7. Coordinator, *Workshop on Project-Based Learning in Higher Education*, organized by Cluster Innovation Centre DU from 10.01.2024 to 12.01.2024.
- 8. Coordinator, *Workshop on Design Your Own Degree* organized by Cluster Innovation Centre DU from 28.11.2023 to 02.12.2023.
- 9. Resource Person, *Workshop on Research Methodology*, organized by NIMS University, Rajasthan from 21.09.2023 to 22.09.2023.
- 10. Resource Person, *Workshop on Implementation of NEP through Innovative Curriculum in Higher Education*, organized by Cluster Innovation & Higher Education Council J&K from 11.09.2023 to 14.09.2023.
- 11. Participant, Workshop on *Multifaceted Engagements with Cultural Heritage* organised by the Arts & Humanities Research Council (UK), held at the Centre for the Study of Developing Societies (CSDS) Delhi from 15th to 16th April 2019.
- 12. Participant, *Digital Humanities Workshop* organised by the Indian National Trust for Art and Culture Heritage (INTACH) and Arts & Humanities Research Council (UK), held at the INTACH from 11th and 12th April 2018.
- 13. Participant, Workshop on *Feminist Theories and Debates* held at the Women's Studies & Development Centre, University of Delhi, from 29th February 2016 to 4th March 2016.
- 14. Participated in the workshop on *Robotics* organised by the Centre for Science Education and Communication in association with Cluster Innovation Centre, held at the CIC, DU from 13th February to 14th March 2015
- 15. Participated in the workshop on *3D Printing* organised by the Centre for Science Education and Communication in association with Cluster Innovation Centre, held at the CIC, DU from 28th February to 1st March 2015
- 16. Participated in the National Workshop on Monitoring and Modelling Socio-Economic

- *Impact of Land-use Land-cover and Pollution*, organised by ShaheedBhagat Sigh College, DU, held on 14th February 2015
- 17. Participated in the workshop on *IPR*, *Patenting and Patentability Assessment* organised by the IPR Cell and Research Council of the University of Delhi, under the aegis of MHRD IPR Chair (S&T), held at the Cluster Innovation Centre, DU on 4th September 2014
- 18. Participated in the workshop on *Teaching Methods in East Asian Studies* organised by the Department of East Asian Studies, University of Delhi on 8th February 2014
- 19. Organised workshop on *Making Linguistic Atlas using Geographical Information System* (GIS) at Cluster Innovation Centre, University of Delhi on 5th October 2013
- 20. Participated in a workshop on *Techniques in Regional/Resource Studies* organized by UGC-SAP, in the Department of Geography, Delhi School of Economics, from 22-24 March, 2012
- 21. Participated in a workshop on *Advanced Research Training on Structural Educational Modelling* organised by the National Academy of Psychology, India, on 10-11 December, 2010 at IIT Delhi

Awards and Distinctions

- 1. Research Fellowship in Sciences for Meritorious Students, under the scheme of University Grants Commission(UGC), 2012
- 2. Senior Research Fellowship awarded by the Council of Scientific and Industrial Research (CSIR) for pursuing Ph.D. in Tourism Geography (2009 to 2012)
- 3. Junior Research Fellowship awarded by the Council of Scientific and Industrial Research (CSIR) for pursuing M.Phil. in Tourism Geography (2006 2008)
- 4. University Gold Medal for standing first in M.Sc. (Geography), 2006
- 5. Post Graduate Merit Scholarship, from the AMU for pursuing M.Sc. in Geography, 2004-2006
- 6. University Gold Medal for standing first in B.Sc. Honours (Geography), 2004
- 7. King Saud Gold Medal for being topper in B.A./B.Sc./B.Com. (Sunni Theology), 2004
- 8. Bharat Sewa Trust Scholarship, for consistent academic excellence, 2002-03
- 9. Under-Graduate Merit Scholarship, from the AMU for pursuing B.Sc. in Geography, 2001-2004

Association With Professional Bodies

- 1. Life Member of National Association of Geographers of India (NAGI)
- 2. Life Member of Association of Geographical Studies (AGS), Delhi
- 3. *Member* of Indian Sociological Society (ISS)
- 4. Life Member of DU Alumini Association

Other Activities

- 1. Liaison Officer, College on Wheels Program J&K, University of Jammu, 2023
- 2. **Project Mentor**, 5 CIC Students' Teams, College on Wheels J&K, Jammu University, 19th Nov. 2nd Dec. 2023
- 3. **Group In-charge,** DUCR Team, Gyanodaya-V (*Dharohar The Glory of North East*), Dec. 18, 2014 Dec. 29, 2014
- 4. **Project Mentor,** CIC Students' Team, Gyanodaya-V (*Dharohar The Glory of North East*), Dec. 18, 2014 Dec. 29, 2014
- 5. Participated in a Consultative Meeting on 'Translating India/Understanding Diversity' organized under Katha-IGNOU Initiative on 20th August 2015 at IGNOU Convention Centre, New Delhi.
- 6. Convener, Young Scientist Award Competition, organized the International Conference on Change in Cryosphere its Impacts on Ecosystem Services and Rural Livelihood: A Case of Mountain Environment, held at the Baderwah Campus of the Jammu University, on 13th and 14th October 2014.
- 7. Coordinated, a Course on Media Basics, at Cluster Innovation Centre, University of Delhi 2014
- 8. Coordinated, An Educational Tour to Ajanta & Ellora Caves, Aurangabad (17 22 Dec 2013), of students and faculty of Cluster Innovation Centre, University of Delhi
- 9. Participated in **Combined Annual Training Camp** of National Cadet Corps (NCC), held at Kamalganj, Uttar Pradesh, from 21 Oct. 2001 to 01 Nov. 2001
- 10. Attended **National Integration Camp** of National Cadet Corps (NCC) held at Pussore, Madhva Pradesh, from 07 Nov. 1998 to 16 Nov. 1998
- 11. Participated in **35 Km Trekking** trial organised by **Hiking & Mountaineering Club**, Aligarh Muslim University, on 27 February 2005 and secured 19th rank amongst 200 participants

Invited Lectures

- 12. Lectures delivered at IITTM Noida forMaster of Business Administration (MBA-TourismManagement), on 7th and 8th January 2020. (Topics: India Physiography, Drainage and Climate)
- 13. Lectures delivered at IITTM Noida for Master of Business Administration (MBA-Tourism Management), on 11th January 2019. (Topic: Geographical Features of India)
- 14. Lectures delivered at IITTM Noida for Master of Business Administration (MBA-Tourism Management), on 22nd January 2018. (Topic: Biophysical Endowments of India)
- 15. Lectures delivered at IITTM Noida for Bachelor of Business Administration (BBA-Tourism), on 21st February 2017. (Topic: Atmospheric Processes and Climate)

- 16. Lectures delivered (through videoconferencing) at Don Bosco College, Golaghat, Assam for Bachelor of Arts (Sociology), on 7th February 2017. (Topics: Lecture 1: Geo-physical Characteristics of India; Lecture 2: Demographic Structure of Indian Society)
- 17. Lectures delivered at IITTM Noida for Regional Level Guide Training Program (2016), sponsored by Ministry of Tourism, Govt. of India, November 16, 2016. (Topic: Tourism Products of Jammu and Kashmir)
- 18. Lectures delivered at IITTM Noida for Regional Level Guide Training Program (2016), sponsored by Ministry of Tourism, Govt. of India, October 05, 2016. (Topic: Geography & Tourism)
- 19. Lectures delivered at IITTM Noida for Heritage Walk Escort Training Program (VirsaSaathi), sponsored by Ministry of Tourism, Govt. of India, 26 June 2014 (Topic: Importance of geographical knowledge in Heritage walks)
- 20. Lectures delivered at IITTM Noida for Regional Level Guide Training Program (Northern Region), sponsored by Ministry of Tourism, Govt. of India, November 28, 2013 (Topic: Geography & Tourism)

Signature